



Collingwood Industrial Magpies

President's Report

Week ending Sunday 30/05/10

This week Doctor Hearn-McKinnon gives us the low down on a curious night at the office for the Pies and we launch our 2010 Membership renewal drive with more friendly payment options:

SIDE BY SIDE WITH THE YUENDUMU COMMUNITY

The Collingwood Industrial Magpies, now in its 8th year of operation, is urging all members past and present to renew their membership for the 2010 year.

The Collingwood Industrial Magpies has been acknowledged by Eddie McGuire, President of the Mighty Magpies at the 2009 Club AGM as being a great example of a coterie group of the Collingwood Football Club that does great things in the community.



The Industrial Magpies are looking to continue and grow the work they are doing with Indigenous communities but cannot do so without your financial help. Membership funds play a critical part in ensuring we are able to fund projects each year to allow us to stick together side by side with the Yuendumu Community and the Yuendumu Magpies.

In recent years your membership has also allowed us to also offer financial assistance through prizes with the local indigenous community through the Fitzroy All Stars. We are looking forward to continuing this relationship in 2010.

Your membership funds in 2010 will be used to fund the following projects:

- Continuing to provide awards and prize money to the Yuendumu Magpies and the Fitzroy All Stars.
- Providing much needed funds for petrol for the Yuendumu Magpies to travel to games.
- Providing an electronic scoreboard for the home ground of the Yuendumu Magpies. This will ensure a permanent presence of the



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Industrial Magpies at the launching ground of Liam Jurrah and other future AFL stars.

- Providing assistance with bringing future AFL stars from Yuendumu to witness the mighty Collingwood Magpies in action at the home of football, the MCG.
- Funding of seats in the Collingwood Community Bay for disadvantaged local indigenous people to attend Collingwood games. This will be done through the assistance of the Fitzroy All Stars identifying worthy recipients.
- Socail functions.

Please refer to the second attachment to this week's message for all membership renewal details.



We'll leave the match analysis to the Doc but will not resist the temptation to make a few observations about the draw and the whole Collingwood/Geelong thing!

First and foremost Geelong is probably not only the highest achieving but also the physically strongest and most settled side in the League. So much should have been obvious before the weekend. The Pies are a work in progress playing to a new game plan with new key players a sprinkling of inexperienced midfielders and watching several veterans move into the twilight of their careers. Mark Thompson's press conference after their trouncing of Brisbane Saturday week ago saw him immediately hosing down the occasion of last Saturday night's encounter at The G. Rightly so, Geelong had everything to lose and not much to gain from the fixture except the four points, which will most likely be surplus to requirements come September. If the Cats stumbled against the Pies it could only have emboldened the confidence of the apparent challenger and provided a base for the next encounter in August. Even



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though Collingwood lost the game there were passages where they threatened to take it their way and were well in it up to the ten minute mark of the third quarter, despite a hesitant and scratchy performance. The team that had the most to learn and the most to gain on all counts were the Pies. They will get another chance in the home and away draw to test the metal of a team favourite to win the flag and still have time to improve with the experience of it before the finals.

Time for plan B as Pies lose another big one by Dr Bruce Hearn-McKinnon

In a game reminiscent of the one we lost to the Saints, the Pies fell away badly in the second half of the game against the Pussies on Friday night. It was hard to reconcile our miserable 6 goal tally and failure to score a single goal in the final quarter with our recent form where we've been kicking 20 goals plus week after week. Most commentators will no doubt suggest that this is because we are simply not good enough to match it with the best. This is nonsense.

While we certainly had a few passengers such as O'Bree, McCaffer, Wood and sadly (again) Leon, what beat us was our game plan. Without damning Mick Malthouse and the coaching staff, who, after all, have got us equal first on the ladder with 7 wins from 9 games, it seems to me that the similarities between the manner of our loss to both the Cats and Saints, as well as our losses over the past couple of years (though not this year) to the Hawks, provide an explanation for another disappointing result. These teams are extremely well drilled at flooding back into defence as soon as we take possession in our back line. While we continue to pursue the boundary line as our preferred route to goal, this plays into the hands of teams like the Cats. On Friday night, time and time again we moved the ball around the boundary, allowing the Cats plenty of time to rush back to flood our forward line. By the time we delivered the ball into our 50 metre arc, our forwards were all double teamed, with no space to lead to. That's why Travis Cloke had to lead out 80 metres from goal to find space. The times we did score goals were when we got the ball straight out of the centre, often with a long kick, which got the ball near our goals before the Cats had time to flood. In my view, we need an injection of speed into our side, and we need a re-jigging of our game plan, such that we avoid the boundary line approach to goal against sides that flood.



Remember, it's only round 9 and we've got plenty of time to tweak our game plan and get more experience into our youngsters. Despite ordinary games from a few of our



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kids such as Nathan Brown, Chris Dawes and to a lesser extent, 'Chopper' Reid, I want to see us sticking with them for a few more weeks, as they will only improve by getting senior games under their belts.

Looking ahead to this week's game against the Lions, I'd like to see a few changes.

Ins: Leroy Brown, Jaxon Barham, Paul Medhurst, Brad Dick
Outs: Cam Wood, Cheesy O'Bree, Brent McCaffer, Leon Davis

Keep the faith everyone, we're equal first on the ladder and we've got a lot of talented kids who will only get better.

Go Pies!

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